

WINTER RANGE™



SASS NATIONAL CHAMPIONSHIP
OF COWBOY ACTION SHOOTING™



29TH ANNUAL

FEBRUARY 24 - March 1 , 2020



**THE ARIZONA TERRITORIAL
COMPANY OF ROUGH RIDERS**



**SPONSORSHIP
PROPOSAL**

WINTER RANGE™



SASS NATIONAL CHAMPIONSHIP
OF COWBOY ACTION SHOOTING™



PARTICIPATION OPPORTUNITIES

Sponsor Level	Total Investment	Cash	Tent Size	Free Shoots	Sponsor Dinners	Saturday Dinners	Parking Pass
Event	\$10000	\$3850	20 x 40	1	2	2	VIP
Cowboy Match	\$6500	\$3000	20 x 40	1	2	2	VIP
Wild Bunch Match	\$5500	\$2750	20 x 40	1	2	2	VIP
Badge	\$5000	\$2750	20 x 40	1	2	2	VIP
Awards	\$5000	\$2750	20 x 40	1	2	2	VIP
Scoring	\$5000	\$2750	20 x 40	1	2	2	VIP
Main Tent	\$5000	\$2750	20 x 40	1	2	2	VIP
Stage	\$3000	\$1100	20 x 20	1	2	0	VENDOR
Side Match	\$2500	\$1000	20 x 20	0	2	0	VENDOR
Shuttle	\$2500	\$1000	20 x 20	0	2	0	VENDOR
Merchandise	\$1000	\$500	NONE	0	0	0	VENDOR

Sponsor and Vendor Options

Rental Tents	10 X 10	10 X 20	20 X 20	20 x 30	20 x 40	30 x 30
	\$235	\$375	\$425	\$575	\$725	\$750
Astro Turf Installed	\$60	\$120	\$240	\$360	\$480	\$540
Hardwood Flooring	\$125	\$250	\$500	\$750	\$1000	\$1,125
Electrical Power	\$125	Limited Spaces Available. 110 V, 15 Amp only				
Dry Camping	\$12 Night	Quiet hours are 10:00 PM - 6:00 AM. No loud or disruptive noise of any kind.				

EVENT SPONSOR

Event Sponsor receives:

- Recognition as “Sponsor’s Name” Presents Winter Range SASS National Championship Of Cowboy Action Shooting
- Name banners prominently displayed in the shooting and main tent area.
- High visibility placement of your full page ad in the Winter Range Program.
- Display space and tent up to 20’ x 40’ in the Sponsor Section of Vendor’s row.
- Twelve month license to use Winter Range and their trademarks in the sponsor’s advertising and public relations.
- Submitted literature will be included in shooters’ packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two tickets to Sponsor’s Dinner.
- VIP Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$10,000: \$3,850 Cash / \$6,150 in Merchandise

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PARTICIPATION OPPORTUNITIES

COWBOY MATCH SPONSOR

Action Match Sponsor receives:

- Recognition as the Action Match Sponsor.
- Name banners prominently displayed in the shooting and main tent area.
- Half page ad in Winter Range Program.
- Display space and tent up to 20' x 40' in the sponsor's section of Vendor's Row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising and public relations.
- Submitted literature will be included in shooters' packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two tickets to Sponsor's Dinner.
- VIP Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$6,500: \$3,000 Cash / \$3,500 in Merchandise

WILD BUNCH MATCH SPONSOR

Wild Bunch Sponsor receives:

- Recognition as the Wild Bunch Match Sponsor.
- Name banners prominently displayed in the shooting area and main tent.
- Half page ad in Winter Range Program.
- Display space and tent up to 20' x 40' in the sponsor's section of Vendor's Row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising and public relations.
- Submitted literature will be included in shooters' packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two tickets to Sponsor's Dinner.
- VIP Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$5,500: \$2,750 Cash / \$2,750 in Merchandise

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PARTICIPATION

OPPORTUNITIES

BADGE / AWARDS / SCORING / MAIN TENT SPONSORS

Sponsors receives:

- Recognition as the Badge, Awards, Scoring or Main Tent Sponsor.
- Name banners prominently displayed throughout the shooting and main tent area.
- Winter Range Program recognition.
- Display space and tent up to 20' x 40' in the sponsor's section of Vendor's Row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising and public relations.
- Submitted literature will be included in shooters' packet.
- One free shoot, two passes to Friday & Saturday night events.
- Two tickets to Sponsor's Dinner.
- VIP Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$5,000: \$2,750 Cash / \$2,250 in Merchandise

STAGE SPONSOR

Stage Sponsors receive:

- Acknowledgement of your Stage Sponsorship.
- Name banners prominently displayed in the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20' x 20' in the Sponsor Section of Vendor's row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising.
- Submitted literature will be included in shooters' packet.
- One free shoot.
- Two tickets to Sponsor's Dinner.
- Vendor Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$3,000: \$1,100 Cash / \$1,900 in Merchandise

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PARTICIPATION OPPORTUNITIES

SIDE MATCH SPONSOR

Available Events: Long Range, Shotgun, Plainsman & Warm-ups

Side Match Sponsors receive:

- Recognition in the match description as “Side match Sponsor’s Name Event”.
- Name banners prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20’ x 20’ in the Sponsor Section of Vendor’s row.
- Twelve month license to use Winter Range and their trademarks in the sponsor’s advertising.
- Submitted literature will be included in shooters’ packet.
- Two tickets to Sponsor’s Dinner.
- Vendor Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$2,500: \$1,000 Cash / \$1,500 in Merchandise

MERCHANDISE SPONSOR

Merchandise Match Sponsors receive:

- Recognition in the match description as “Merchandise Sponsor”.
- Name banners hung in the main tent.
- Winter Range Program recognition.
- Twelve month license to use Winter Range and their trademarks in the sponsor’s advertising.
- Submitted literature will be included in shooters’ packet.
- Two tickets to Sponsor’s Dinner.
- Vendor Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$500 Cash / \$500 in Merchandise

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PARTICIPATION OPPORTUNITIES

SHUTTLE SPONSOR

Shuttle Sponsor receives:

- Sponsor's name on side of the shuttle.
- Name banner prominently displayed throughout the shooting area and main tent.
- Winter Range Program recognition.
- Display space and tent up to 20' x 20' in the Sponsor Section of Vendor's row.
- Twelve month license to use Winter Range and their trademarks in the sponsor's advertising.
- Submitted literature will be included in shooters' packet.
- Two tickets to Sponsor's Dinner.
- Vendor Parking Pass.
- First option for Winter Range 2021, 30th Anniversary!

Total Investment \$2,500: \$1,000 Cash / \$1,500 in Merchandise

SPONSOR APPLICATION



FEB 24 - March 1, 2020

Presented by
The Arizona Territorial
Company of Rough Riders

Sponsor Name: _____
 Contact: _____
 Title: _____
 Mailing Address: _____
 City, State, Zip: _____
 Email: _____
 Web Site: _____
 Phone: _____ Fax: _____
 Sponsor Level: _____
 Emergency Contact Number: _____

SPONSOR TERMS AND AGREEMENTS:

The undersigned, as an authorized representative, agrees to the terms and conditions specified in this agreement:

1. To be included in printed literature, Sponsor fee and merchandise donation must be received before **January 20, 2020**.
2. Sponsor will deliver banners, camera ready art by **January 20, 2020**.
3. Sponsors must check in no later than 12:00 PM **Tuesday, February 25, 2020** or face forfeiture of their space.
4. Sponsors must be set up by **Tuesday, February 25, 2020** and MAY NOT tear down before 11:00 AM **Sunday, March 1, 2020**.
5. Dumpsters are provided for trash. **Any Sponsor leaving trash in their space will be charged a \$100 clean up fee.**
6. On match days, **NO VEHICLES** on Vendor's Row, between 8:00 AM & 5:30 PM.

Sponsors are responsible for advising all of their employees and agents of these rules and for the conduct of such persons. Violations of these rules may result in immediate ejection from Winter Range, or exclusion from future events.

Winter Range agrees to provide recognition, advertisements, license to use Winter Range name and trademarks and guest passes as outlined for each specific level of sponsorship in the sponsor proposal. The sponsor organization will provide a black and white camera ready copy of an advertisement and your company's logo and any additional related art work. Sponsors may provide banners if available. Art work must be delivered to Winter Range by **January 20, 2020** to be eligible for inclusion in Winter Range printed materials.

**SECURITY IS PROVIDED FROM 6:00 PM SUNDAY, FEBRUARY 23, 2020 TO 8:00 AM SUNDAY, MARCH 1, 2020.
 WINTER RANGE DOES NOT ASSUME ANY LIABILITY FOR LOST, STOLEN OR DAMAGED ITEMS.**

Amount Enclosed \$

Signature: _____
 Title: _____

Cash and Merchandise to fulfil sponsorship agreements are to be sent to the following addressee's by the specified dates.

<p style="text-align: center;">Applications Due by 01/20/19</p> <p style="text-align: center;">Winter Range c/o JB Sherrill 1511 East Breezy Dr. Phoenix, AZ 85086 Checks payable to Winter Range</p>	<p style="text-align: center;">Firearms Due by 01/20/19</p> <p style="text-align: center;">Winter Range c/o Legendary Guns Attn. Dave La Rue 5130 N 19th Ave Phoenix, AZ 85015</p>	<p style="text-align: center;">Merchandise Donations Due by 01/20/19</p> <p style="text-align: center;">Winter Range c/o Janet Fennen-Pompa 13814 N Whispering Lake Dr. Sun City, AZ 85351</p>	<p style="text-align: center;">Brochures & Catalogs Due by 02/10/19</p> <p style="text-align: center;">Winter Range c/o Kay Brand 3743 W Belmont Ave Phoenix, AZ 85051</p>
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FOR MORE INFORMATION CONTACT		
Junior Bravo aka JB Sherrill	928-301-3560	wrtreasurer@icloud.com
Blackjack Zak aka Dean Friedt	602-882-3326	deanandsteph2013@gmail.com